

# News from CPSC

## U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

Washington, D.C. 20207

For Immediate Release

Firm's Recall Hotline: (888) 597-

6597

August 14, 2007

CPSC Recall Hotline: (800) 638-2772

Release #07-269

CPSC Media Contact: (301) 504-7908

### Mattel Recalls Batman™ and One Piece™ Magnetic Action Figure Sets Due To Magnets Coming Loose

WASHINGTON, D.C. – The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed. (To access color photos of the following recalled products, see CPSC's Web site at [www.cpsc.gov](http://www.cpsc.gov).)

**Name of Product:** Batman™ and One Piece™ magnetic action figure sets

**Units:** About 345,000

**Importer:** Mattel Inc., of El Segundo, Calif.

**Hazard:** Small, powerful magnets inside the accessories of the toy figures can fall out and be swallowed or aspirated by young children. If more than one magnet is swallowed, they can attract inside the body and cause intestinal perforation, infection or blockage which can be fatal.

**Incidents/Injuries:** The firm is aware of 21 incidents where a magnet fell out of the toy figure, including a case of a 3-year-old boy who was found with a magnet in his mouth. The boy did not swallow the magnet and no injuries have been reported to Mattel and CPSC.

**Description:** The recalled Batman™ toys include:

- The Batman™ Magna Battle Armor™ Batman™ figure with model number J1944,
- The Batman™ Magna Fight Wing™ Batman™ figure with model number J1946,
- The Batman™ Secret ID™ figure with model number J5114, and
- The Batman™ Flying Fox™ figure with model number J5115.

The seven inch tall action figures include the Batman logo on the front and include magnetic accessories. The model number is located on the lower right corner of the tag which is sewn to the figure.

The recalled One Piece™ toy is:

- One Piece™ Triple Slash Zoro Roronoa™ figure with model number J4142.

The 5 ½ inch tall action figure has green hair, black pants, and has magnets in his hands which connect to magnets on various swords that the figure can hold. The model number is printed on the back of the action figure's left leg.

**Sold at:** Discount department stores and toy stores nationwide from June 2006 through June 2007 for about \$11.

**Manufactured in:** China

**Remedy:** Consumers should immediately stop using the toy and contact Mattel for instructions on how to return it to receive a free replacement toy.

**Customer Contact:** For additional information, contact Mattel toll-free (888) 597-6597 anytime or visit the firm's Web site at [www.service.mattel.com](http://www.service.mattel.com).



The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of serious injury or death from more than 15,000 types of consumer products under the agency's jurisdiction. Deaths, injuries and property damage from consumer product incidents cost the nation more than \$700 billion annually. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. The CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals - contributed significantly to the 30 percent decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC's hotline at (800) 638-2772 or CPSC's teletypewriter at (800) 638-8270 or visit CPSC's Web site at [www.cpsc.gov/talk.html](http://www.cpsc.gov/talk.html). Consumers can obtain this release and recall information at CPSC's Web site at [www.cpsc.gov](http://www.cpsc.gov).

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**CPSC Recall Hotline: (800) 638-2772**  
**CPSC Media Contact: (301) 504-7908**

### **Mattel Recalls Doggie Day Care™ Magnetic Toys Due to Magnets Coming Loose**

WASHINGTON, D.C. – The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed. (To access color photos of the following recalled products, see CPSC's Web site at [www.cpsc.gov](http://www.cpsc.gov).)

**Name of Product:** Doggie Day Care™ play sets

**Units:** About 1 million

**Importer:** Mattel Inc., of El Segundo, Calif.

**Hazard:** Small magnets inside the toys can fall out. Magnets found by young children can be swallowed or aspirated. If more than one magnet is swallowed, the magnets can attract each other and cause intestinal perforation or blockage, which can be fatal.

**Incidents/Injuries:** The firm has received two reports of magnets coming loose. No injuries have been reported.

**Description:** The recalled Doggie Day Care play sets have various figures and accessories that contain small magnets.

Product #	Name
H1532	Doggie Day Care Coco
H1533	Doggie Day Care Sparley
G4461	Doggie Day Care Lula and Baby
G4462	Doggie Day Care Crockett and Baby
G4464	Doggie Day Care Taffy and Baby
G4459	Doggie Day Care Snack Time with Cookie
G4460	Doggie Day Care Diaper Change with Ginger
H1530	Doggie Day Care Ice Cream with Ranger
G9703	Doggie Day Care Puppy Park with Dixie
G4457	Doggie Day Care Dream House Nursery with Honey
G4458	Doggie Day Care Bath Time with Beau

**Sold at:** Toy stores and various other retailers nationwide from July 2004 to August 2007 for between \$4 and \$20.

**Manufactured in:** China

**Remedy:** Consumers should immediately take the recalled toys away from children and contact Mattel to receive a free replacement toy.

**Consumer Contact:** For additional information, call Mattel toll-free at (888) 597-6597 anytime or visit the firm's Web site at [www.service.mattel.com](http://www.service.mattel.com).



H1532 – Coco



H1533 - Sparley



G4460 – Diaper Change with Ginger



H1530 – Ice Cream with Ranger



G9703 – Puppy Park with Dixie

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To report a dangerous product or a product-related injury, call CPSC's hotline at (800) 638-2772 or CPSC's teletypewriter at (800) 638-8270, or visit CPSC's web site at [www.cpsc.gov/talk.html](http://www.cpsc.gov/talk.html). To join a CPSC email subscription list, please go to [www.cpsc.gov/cpsclist.asp](http://www.cpsc.gov/cpsclist.asp). Consumers can obtain this release and recall information at CPSC's Web site at [www.cpsc.gov](http://www.cpsc.gov).

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## **Additional Reports of Magnets Detaching from Polly Pocket Play Sets Prompts Expanded Recall by Mattel**

WASHINGTON, D.C. – The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following component of a consumer product. Consumers should stop using recalled products immediately unless otherwise instructed. (To access color photos of the following recalled products, see CPSC's Web site at [www.cpsc.gov](http://www.cpsc.gov).)

**Name of Products:** Various Polly Pocket dolls and accessories with magnets

**Units:** About 7.3 million play sets (about 2.4 million play sets were recalled on November 21, 2006)

**Importer:** Mattel Inc., of El Segundo, Calif.

**Hazard:** Small magnets inside the dolls and accessories can come loose. The magnets can be found by young children and swallowed or aspirated. If more than one magnet is swallowed, the magnets can attract each other and cause intestinal perforation or blockage, which can be fatal.

**Incidents/Injuries:** Since the previous recall announcement, Mattel has received more than 400 additional reports of magnets coming loose. CPSC was aware in the first recall announcement of 170 reports of the magnets coming out of the recalled toys. There had been three reports of serious injuries to children who swallowed more than one magnet. All three suffered intestinal perforations that required surgery.

**Description:** The recalled Polly Pocket play sets contain plastic dolls and accessories that have small magnets. The magnets measure 1/8 inch in diameter and are embedded in the hands and feet of some dolls, and in the plastic clothing, hairpieces and other accessories to help the pieces attach to the doll or to the doll's house. The model number is printed on the bottom of the largest pieces on some of the play sets. Products manufactured after November 1, 2006 and are currently on store shelves are not included in this recall. Contact Mattel if you cannot find a model number on your product to determine if it is part of the recall.



**Sold at:** Toy stores and various other retailers from May 2003 through November 2006 for between \$15 and \$30.

**Manufactured in:** China

**Remedy:** Consumers should immediately take these recalled toys away from children and contact Mattel to receive a voucher for a replacement toy of the customer's choice, up to the value of the returned product.

**Consumer Contact:** For additional information, call Mattel toll-free at (888) 597-6597 anytime, or visit the firm's Web site at [www.service.mattel.com](http://www.service.mattel.com).

Polly Pocket Magnetic Play Sets	Item Number	Photo
Polly Pocket!™ Polly Place™ Hangin' Out House™	B2632	<p data-bbox="1062 216 1414 279">B2632 Polly Pocket!™ Polly Place™ Hangin'–Out House™ Playset</p> 
Polly Pocket!™ Polly Place™ Treetop Clubhouse™	B3158	<p data-bbox="1073 579 1393 642">B3158 Polly Pocket!™ Polly Place™ Treetop Clubhouse™ Playset</p> 
Polly Pocket!™ Spa Day™	B3201	Picture not available
Polly Totally!™ Polly Place™ Totally Tiki Diner™	B7118	<p data-bbox="1053 1010 1419 1073">B7118 Polly Pocket!™ Polly Place™ Totally Tiki Diner™ Playset</p> 
Polly Pocket!™ Quik-Clik™ Boutique	G8605	Picture not available
Polly Pocket!™ Quik-Clik™ City Pretty Playset	H1537	
Polly Pocket!™ Quik-Clik™ Sporty Style Playset	H1538	





Polly Pocket!™ Totally Zen™ Playset	H3211	
Polly Pocket!™ Happenin' Pet Station	55503	
Polly Pocket!™ Polly Place™ Magnetic Additions Assortment	B2631	Picture not available
Polly Pocket!™ Activity Lunchbox	B3203	Picture not available
Polly Pocket!™ Activity Locker	B3204	Picture not available
Polly Pocket!™ Collectible Lip Gloss	B3207	Picture not available
Polly Pocket!™ Collectible Make Up Powder Puff	B3209	Picture not available
Polly Pocket!™ Dip N' Dive Pool	B3210	Picture not available
Polly Pocket!™ Birthday Surprise	B3396	Picture not available
Polly Pocket!™ Dazzlin' Pet Show™ Divine Dogs	B7078	Picture not available
Polly Pocket!™ Rick's Magic Show	B7082	Picture not available
Polly Pocket!™ Sweet Treats	B7125	Picture not available
Polly Pocket!™ Birthday Mailbox	B7127	Picture not available
Polly Pocket!™ Stretch Polly Disco Lamp	B7128	Picture not available
Polly Pocket!™ Jewelry Box Purple	B7129	Picture not available
Polly Pocket!™ Polly Magnet Bus	B8478	Picture not available
Polly Pocket!™ Collectible Caboodle	B9521	Picture not available
Polly Pocket!™ Activity Lunch Box Pink	B9522	Picture not available
Polly Pocket!™ Activity Locker Orange	B9523	Picture not available
Polly Pocket!™ Polly Glitter Puff	B9525	Picture not available
Polly Pocket!™ Collectible Caboodle Purple	B9578	Picture not available
Polly Pocket!™ Fashion Boutique on the Go	B9929	Picture not available
Polly Pocket!™ Birthday Mailbox Pink	C0504	Picture not available
Polly Pocket!™ Jewelry Box Yellow	C0505	Picture not available
Polly Pocket!™ Disco Lamp	C1341	Picture not available
Polly Pocket!™ Disco Lamp Purple	C1342	Picture not available

Polly Pocket!™ Mermaid Stars	G8602	Picture not available
Polly Pocket!™ Quick Click™ Playset	G8606	Picture not available
Polly Pocket!™ Snow Cool™ Hotel	G8612	
Polly Pocket!™ Quick Click™ House of Style™ Playset	G8614	
Polly Pocket!™ Polly by Me Totally Beadiful	G8615	
Polly Pocket!™ Quick Click™ Penthouse	G8616	
Polly Pocket!™ Quick Click™ Movie Time™ Playset	H1553	
Polly Pocket!™ Pollywood™ Limo-Scene™ Vehicle	J1659	Picture not available
Polly Pocket!™ Pollywood™ Dial A Style™ Lila	J1661	



<p>Polly Pocket!™ Pollywood™ Dial A Style™ Lea</p>	<p>J1662</p>	
<p>Polly Pocket!™ Stick N' Style™</p>	<p>J1670</p>	<p>Picture not available</p>
<p>Polly Pocket!™ Pollyworld™ Rockin' Theme Park™ Playset</p>	<p>J1681</p>	
<p>Polly Pocket!™ Pollyworld™ Dress N' Drive™ Lounge Playset</p>	<p>J1687</p>	
<p>Pollyworld™ Theme Park Party™ Quick Click™ Doll and Fashion</p>	<p>J1695</p>	
<p>Polly Pocket!™ Pollyworld™ Quick Click™ Polly™ Doll</p>	<p>J4169</p>	

<p>Polly Pocket!™ Pollyworld™ Quick Click™ Crissy™ Doll</p>	<p>J4170</p>	
<p>Polly Pocket!™ Pollyworld™ Quick Click™ Lea™ Doll</p>	<p>J4171</p>	
<p>Polly Pocket!™ Pollyworld™ Quick Click™ Shani™ Doll</p>	<p>J4172</p>	
<p>Polly Pocket!™ Pollyworld™ Costume Art Lea</p>	<p>J9305</p>	
<p>Polly Pocket!™ Pollyworld™ Gift Shop Lila</p>	<p>J9306</p>	
<p>Polly Pocket!™ Twirl and Swirl™ Beauty Case</p>	<p>J9648</p>	

<p>Pollyworld™ Dial a Song Polly Fashions</p>	<p>J9965</p>	
<p>Pollyworld™ Dial a Song Polly Fashions</p>	<p>J9966</p>	
<p>Pollyworld™ Rockin' Tour Bus</p>	<p>K3460</p>	
<p>Polly Pocket!™ Quick Click™ Pool Party™ Playset</p>	<p>H1554</p>	

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