

# News from CPSC

U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

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**For Immediate Release**  
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**Firm's Recall Hotline: (866)447-5003**  
**CPSC Recall Hotline: (800) 638-2772**  
**CPSC Media Contact: (301) 504-7908**

## **Fisher-Price Recalls “Laugh and Learn” Bunny Toys Due to Choking Hazard**

WASHINGTON, D.C. – The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed. (To access color photos of the following recalled products, see CPSC's Web site at [www.cpsc.gov](http://www.cpsc.gov).)

**Name of Products:** “Laugh and Learn” Learning Bunny Toys

**Units:** About 500,000 (an additional 700,000 were sold worldwide)

**Importer:** Fisher-Price, of East Aurora, N.Y.

**Hazard:** The pink pompom nose can detach, posing a choking hazard to young children.

**Incidents/Injuries:** None reported.

**Description:** This recall involves the Laugh and Learn Learning Bunny that measures about 10-inches tall. The yellow bunny with one green and one orange ear has musical and counting sound effects. The words, “Laugh and Learn” are printed on the bunny's shirt. Product numbers involved in the recall are: K0468, K2960, K2961, K2962, K2963, K2964, K2965, K3440, K6898, K7884, L0327, and K5862. The product numbers are located on the fabric tag sewn to the body of the bunny. Only bunnies with three dimensional pompom noses are included in this recall. Bunnies with flat or embroidered noses are not subject to this recall.

**Sold at:** Discount department stores and toy stores nationwide May 2006 through December 2006 for about \$16.

**Manufactured in:** China

**Remedy:** Consumers should immediately take these recalled toys away from children and contact Fisher-Price to arrange for the return of the bunny to receive a voucher for a replacement toy of the customer's choice.

**Customer Contact:** For additional information, contact Fisher-Price at (866) 447-5003 anytime, or visit the firm's Web site at [www.service.mattel.com](http://www.service.mattel.com).



The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of serious injury or death from more than 15,000 types of consumer products under the agency's jurisdiction. Deaths, injuries and property damage from consumer product incidents cost the nation more than \$700 billion annually. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. The CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals - contributed significantly to the 30 percent decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC's hotline at (800) 638-2772 or CPSC's teletypewriter at (800) 638-8270 or visit CPSC's Web site at [www.cpsc.gov/talk.html](http://www.cpsc.gov/talk.html). Consumers can obtain this release and recall information at CPSC's Web site at [www.cpsc.gov](http://www.cpsc.gov).

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