

News from CPSC

U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

Washington, D.C. 20207

For Immediate Release
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Firm's Recall Hotline: (888) 299-0579
CPSC Recall Hotline: (800) 638-2772
CPSC Media Contact: (301) 504-7908

Fisher Price Recalls Go Diego Go!™ Boat Toys Due to Violation of Lead Paint Standard

WASHINGTON, D.C. – The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed. (To access color photos of the following recalled products, see CPSC's Web site at www.cpsc.gov.)

Name of Product: Go Diego Go!™ Animal Rescue Boat

Units: About 38,000 in the U.S.

Importer: Fisher-Price Inc., of East Aurora, N.Y.

Hazard: Surface paints on the toys contain excessive levels of lead, which violates the federal standard prohibiting lead paint on children's toys.

Incidents/Injuries: None reported.

Description: The toy is an orange and yellow boat that squirts water. Cartoon character Diego is in the driver's seat. "Fisher Price," product number K3413, and a date codes between 137-7HF and 223-7HF are marked on the toys.

Sold at: Retail stores nationwide from June 2007 through October 2007 for about \$15.

Manufactured in: China

Remedy: Consumers should immediately take the recalled toys away from children and contact Fisher-Price in order to receive a free replacement toy. Consumers need to return the recalled toy to Fisher-Price.

Consumer Contact: For additional information, contact Fisher-Price at (888) 299-0579 anytime, or visit the firm's Web site at www.service.mattel.com.



The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of serious injury or death from more than 15,000 types of consumer products under the agency's jurisdiction. Deaths, injuries and property damage from consumer product incidents cost the nation more than \$700 billion annually. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. The CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals - contributed significantly to the 30 percent decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC's hotline at (800) 638-2772 or CPSC's teletypewriter at (800) 638-8270 or visit CPSC's Web site at www.cpsc.gov/talk.html. Consumers can obtain this release and recall information at CPSC's Web site at www.cpsc.gov.

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