

NEWS from CPSC and HC



For Immediate Release September 29, 2010 Release #10-359 Firm's Recall Hotline: (800) 432-5437 CPSC Recall Hotline: (800) 638-2772 CPSC Media Contact: (301) 504-7908 HC Media Contact: (613) 957-2983

Fisher-Price Recalls Children's Trikes Due to Risk of Serious Injury

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission and Health Canada, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed. It is illegal to resell or attempt to resell a recalled consumer product.

Name of product: Fisher Price Trikes and Tough Trikes toddler tricycles **Units:** About 7 Million in the United States and 150,000 in Canada.

Manufacturer: Fisher-Price Inc., of East Aurora, N.Y.

Hazard: A child can strike, sit or fall on the protruding plastic ignition key resulting in serious injury, including genital bleeding.

Incidents/Injuries: CPSC and Fisher-Price are aware of 10 reports of incidents resulting in injury. Six of the incidents required medical attention after young girls, ages two to three years old, fell against or on the protruding disc-shaped and D-shaped pretend key.

Description: This recall involves the Fisher-Price Trikes and Tough Trikes toddler tricycles with model numbers listed in the chart below and that have either a disc-shaped or D-shaped pretend key. The model numbers are located under the seat in the storage compartment. The trikes are intended for children 2 to 5 years of age. The pretend keys are located about 3 inches in front of the seat and protrude at least 5/8 inches above the trike's body.

The trikes manufactured after June 16, 2010 are not included in this recall. These trikes have a modified key in a flattened D shape (see picture below) and a manufacturer run number higher than 1670Q2. The run number indicates the trike was manufactured on the 167th day of 2010 or on June 16, 2010. The run number is found under the seat below the model number.

Sold at: Mass merchandise stores nationwide from January 1997 through September 2010 for about \$25.

Manufactured in: Mexico

Remedy: Consumers should immediately place the trikes out of children's reach and contact Fisher-Price for a free replacement key.

Consumer Contact: For additional information, contact Fisher-Price at (800) 432-5437 between 9 a.m. and 6 p.m. ET Monday through Friday or visit the firm's website at www.service.mattel.com.

Note: Health Canada's press release is available at http://cpsr-rspc.hc-sc.gc.ca/PR-RP/recall-retrait-eng.jsp?re id=1176



LOCATION OF IGNITION KEY

INCLUDED IN THIS RECALL

DISC-SHAPED KEY

D-SHAPED KEY





NOT INCLUDED IN THIS RECALL FLATTENED D-SHAPED KEY



MODELS INCLUDED IN THIS RECALL

72633 Hot Wheels Trike	
72639 Barbie Free Spirit Trike	
72642 Lil' Kawasaki Trike	PHOTO NOT AVAILABLE
72643 BoysTough Trike	
72644 Girls Tough Trike	PHOTO NOT AVAILABLE
72792 Kawasaki Trike	
B8775 Kawasaki Tough Trike	
B8776 Barbie Tough Trike	
K6672 Dora the Explorer Tough Trike	

K6673 Diego Tough Trike	
M5727 Barbie Tough Trike Princess Ride- On	
N6021 Kawasaki Tough Trike	
T6209 Thomas Tough Trike	
V4270 Diego Tough Trike	

CPSC is still interested in receiving incident or injury reports that are either directly related to this product recall or involve a different hazard with the same product. Please tell us about it by visiting https://www.cpsc.gov/cgibin/incident.aspx.

The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of injury or death associated with the use of the thousands of consumer products under the agency's jurisdiction. Deaths, injuries and property damage from consumer product incidents cost the nation more than \$800 billion annually. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals – contributed to a significant decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

Under federal law, it is illegal to attempt to sell or re-sell this or any other recalled product.

To report a dangerous product or a product-related injury, call CPSC's Hotline at (800) 638-2772, teletypewriter at (800) 638-8270, or visit www.cpsc.gov/talk.html. Consumers can obtain this press release and recall information at www.cpsc.gov. To join a free e-mail subscription list, please go to www.cpsc.gov/cpsclist.aspx.