Fisher-Price Recalls Licensed Character Toys Due To Lead Poisoning Hazard

WASHINGTON, D.C. – The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer products. Consumers should stop using recalled products immediately unless otherwise instructed. (To access color photos of the following recalled products, see CPSC’s Web site at www.cpsc.gov.)

Name of Products: Sesame Street, Dora the Explorer, and other children’s toys
Units: About 967,000
Importer: Fisher-Price Inc., of East Aurora, N.Y.
Hazard: Surface paints on the toys could contain excessive levels of lead. Lead is toxic if ingested by young children and can cause adverse health effects.
Incidents/Injuries: None reported.
Description: The recalled involves various figures and toys that were manufactured between April 19, 2007 and July 6, 2007 and were sold alone or as part of sets. The model names and product numbers for the recalled toys, which are all marked with “Fisher-Price,” are listed below. The toys also have a date code between 109-7LF and 187-7LF marked on the product.
Sold at: Retail stores nationwide from May 2007 through August 2007 for between $5 and $40.
Manufactured in: China
Remedy: Consumers should immediately take the recalled toys away from children and contact Fisher-Price. Consumers will need to return the product and will receive a voucher for a replacement toy of the consumer’s choice (up to the value of the returned product).
Customer Contact: For additional information visit the firm’s Web site at www.service.mattel.com or contact Fisher-Price at (800) 916-4498.

Product List:
33662 ELMO LIGHT UP MUSICAL PAL  33663 ERNIE LIGHT UP MUSICAL PAL
33664 BIG BIRD LIGHT UP MUSICAL PAL  34658 ELMO STACKING RINGS
39038 ELMO TUB SUB  39054 SESAME STREET SHAPE SORTER
87946 ELMO KEYBOARD  90267 ERNIE SPLASHIN' FUN TRIKE
90609 ELMO COLLECTIBLE  90611 COOKIE COLLECTIBLE,
90612 ZOE COLLECTIBLE  90613 ERNIE COLLECTIBLE
90614 BIG BIRD COLLECTIBLE  90745 CONSTRUCTION PLAYSET
93068 ELMO BOOM BOX  93107 ACTION FIRE ENGINE
93307 PRESS N GO ELMO  93308 REV & GO COOKIE MONSTER
93492 COOKIE SAXOPHONE  93493 ELMO'S GUITAR
93615 SPLASH TUB PUZZLE  93780 MUSIC AND LIGHTS PHONE
B7554 COUNT TO BEAT ELMO  B7888 SHAKE, GIGGLE & ROLL
B7987 ELMO IN THE GIGGLE BOX  B7989 SILLY PARTS TALKING ELMO
B9620 DORA'S TALKING HOUSE
Above are three examples of the recalled products
The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of serious injury or death from more than 15,000 types of consumer products under the agency’s jurisdiction. Deaths, injuries and property damage from consumer product incidents cost the nation more than $700 billion annually. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. The CPSC’s work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals – contributed significantly to the 30 percent decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC’s hotline at (800) 638-2772 or CPSC’s teletypewriter at (800) 638-8270 or visit CPSC’s Web site at www.cpsc.gov/talk.html. Consumers can obtain this release and recall information at CPSC’s Web site at www.cpsc.gov.